

**PRESS RELEASE****CoupTessa & Susan G. Komen for the Cure Miami/Ft. Lauderdale Announce Partnership**

*Miami FL, June 10, 2010 - CoupTessa, the newest online coupon site, and Susan G. Komen for the Cure Miami/Ft. Lauderdale announce their partnership this month. As part of this strategic alliance, CoupTessa will donate \$1 per subscriber, and an additional \$1 for each and every "Daily Indulgence" purchased, to Susan G. Komen for the Cure Miami/Ft. Lauderdale for a potential contribution of upwards of \$250,000 over the next year.*

*CoupTessa has generated tremendous buzz in the rumored anticipation of the "Daily Indulgences" (their take on the "daily deal") that will be offered at some of the most coveted boutiques, spas, and services that Miamians rate as the best their city has to offer. In an ongoing effort in stewardship of women's interests, the CoupTessa organization places tremendous importance on the well-being of women in the local community as it explains, "We are committed to being a responsible corporate citizen, sensitive to all women's issues, and are thrilled to have partnered with Susan G. Komen for the Cure Miami/Ft. Lauderdale as a wonderful source for our charitable contributions."*

*Susan G. Komen for the Cure Miami/Ft. Lauderdale has garnered a well-earned reputation of unending commitment to finding a cure for breast cancer. Susan G. Komen for the Cure Miami/Ft. Lauderdale has made a promise: "To save lives and end breast cancer forever by empowering people, ensuring quality care for all, and energizing science to find the cures. We have supported every advance in breast cancer research over the past 25 years. Susan G. Komen for the Cure Miami/Ft. Lauderdale provides community grants for breast health education, screening and treatment," stated the Susan G. Komen Foundation. The synergy between CoupTessa and Susan G. Komen for the Cure Miami/ Ft. Lauderdale has afforded its members a truly unique opportunity to indulge in tandem with contributing to this most worthy cause. "They too are similarly committed to one of the most critically important issues facing women," continues CoupTessa, "It is an enormous opportunity to join them in their important work and to race for the Cure together with them one day at a time, each and every day."*

The CoupTessa launch will arrive Summer 2010, marking the beginning of a new era in which women utilize social media platforms in the organization of their buying prowess as a collective – achieving significantly reduced prices on the items and services most important to them – with the added benefit of supporting the health and well-being of their fellow women. What a Coup!

For more information about CoupTessa visit: [www.couptessa.com](http://www.couptessa.com)

For more information about Susan G. Komen for the Cure Miami/Ft. Lauderdale visit:  
[www.komenmiaftl.org](http://www.komenmiaftl.org)

###